



We recommend the following methods to distribute this survey:

1. **Online:** Set up the questions as a [Google Form](#) or in [Survey Monkey](#).
2. **In-Person:** Copy/paste the questions into a document with your farmers market logo or branding at the top.

Please note, you can also ask about education level, and annual household income to find out even more helpful information about your current market consumer.

Survey Questions

Q1. Please indicate all of the following roles that apply to you:

Farmer, Vendor, Volunteer, Customer

Q2. Please indicate your occupation:

Agriculture and/or Forestry, Hospitality and Food Services, Real Estate, Construction, Arts and Entertainment, Retail, Student, Finance, Non-profit, Unemployed, Law, Business and Management, Health, Services, Education and Academia, Other (please specify)

Q3. What is your age?

5-9, 10-13, 14-17, 18-22, 23-34, 35-44, 45-54, 55-65, 65+

Q4. How often do you come to the farmer's market?

Q5. If you frequent our farmer's market, why do you come?

Check all that apply: Healthy food, the people, to buy local, to support local farms, better prices than supermarket

Q6. What do you love most about your farmer's market?

Q7. What could improve about your farmer's market?

Q8. Why do you think farmers markets are important to Oregon's culture and economy?

Q9. What is your favorite stand at the market?

Q10. Do you have a favorite story about your local farmer's market?