

## List 5-10 strengths/assets of your farmers market.

1.	
4.	
5.	
10	



Write down 1-3 things that makes your farmers market stand out from the pack.	1.         2.         3.
What makes you different from other farmers markets?	
·	



If your farmers	 	 	
market was a			
person, what type of personality	 	 	
would it have?			
(example personality traits:			
fun, outgoing,			
humorous, friendly,			
authoritative,			
mindful)			
•			
•			
•			



What are the 5
most important
values of your
farmers market?

1.	
2.	
2	
J.	
4.	



Based on your previous responses, how would you describe your farmers market in 1 sentence?	
How would you make that 1 sentence even shorter?	
Now, what spaces would be most impactful to share this message?	<ul> <li>□ Social media descriptions</li> <li>□ Website heading</li> <li>□ Welcoming board</li> <li>□ Other:</li> </ul>